

GRIT Sports Training & The GRIT Academy Privacy Policy (Wix Version)

Effective Date: January 1st, 2026

GRIT Sports Training/ The GRIT Academy (“GRIT,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect information when you visit our website, register for programs, or interact with our advertising.

Information We Collect

We may collect information in the following ways:

Information You Provide

When you register for camps, classes, memberships, or contact us, we may collect:

- Parent/guardian name
- Child’s name and age
- Email address
- Phone number
- Emergency contact information
- Payment details (processed securely through third-party providers)

Information Collected Automatically

When you browse our website, we may automatically collect:

- IP address
- Device and browser type
- Pages visited and time spent
- Traffic source (such as Google search or ads)

This data is collected through cookies and analytics tools.

How We Use Your Information

We use collected information to:

- Process registrations and payments
- Communicate about schedules, programs, and updates
- Respond to inquiries and provide customer support
- Improve our website and services
- Send promotional emails (you may opt out anytime)
- Support advertising and marketing efforts

Google Ads & Analytics

We use Google Ads and may use Google Analytics to better understand website traffic and improve advertising.

Google may use cookies to show ads based on your past visits to our website (remarketing).

You can opt out of personalized Google advertising here:

<https://www.google.com/settings/ads>

Cookies

Cookies are small files stored on your device that help improve your browsing experience.

You may disable cookies through your browser settings, but some site features may not function properly.

Sharing Your Information

We do **not sell your personal information**.

We may share information with trusted service providers such as:

- Payment processors
- Email communication platforms
- Advertising providers (like Google)
- Website hosting services

These providers are required to protect your information.

Children's Privacy

GRIT provides programs for children, but we collect information only from parents or legal guardians.

We do not knowingly collect personal information directly from children under 13 without parental consent, in compliance with COPPA.

Data Security

We take reasonable steps to protect your information. However, no online transmission or storage system is guaranteed to be 100% secure.

Your Rights

You may request to:

- Access, update, or delete your personal information
- Opt out of marketing emails at any time

To make a request, contact us using the information below.

Updates to This Policy

We may update this Privacy Policy occasionally. Updates will be posted on this page with a new effective date.

Contact Us

If you have questions about this Privacy Policy, please contact:

GRIT Sports Training

Jersey City, NJ

Email: peyton@gritsportstraining.com

Website: www.gritsportstraining.com

Phone: 201-596-6626